

Privacy Policy

Effective Date: January 1, 2024

Last Updated: November, 2025

1. Introduction

Utah Gun Hub (“we,” “us,” or “our”) values your privacy. This Privacy Policy (“Policy”) describes how we collect, use, disclose, and protect your personal information when you visit or use our website, <https://www.utahgunhub.com> (the “Site”).

By accessing or using the Site, you agree to the terms of this Policy. IF YOU DO NOT AGREE TO THIS POLICY, YOU ARE NOT AUTHORIZED TO USE THIS SITE OR THE CONTENT FOUND ON THIS SITE.

We may update this Policy periodically, and revisions will take effect once posted on the Site.

2. Information We Collect

We may collect personal information from you in the following ways:

- **When you provide it voluntarily**, such as when creating an account, contacting us, or posting an ad.
- **When you submit your phone number** to receive messages via 10DLC (registered long code SMS).
- **Automatically**, through cookies and tracking technologies (explained below).

Examples of personally identifiable information include:

- Name, email address, phone number, company name, and billing address
- User ID and password (if applicable)
- Device information, browser type, IP address, and domain name

If you choose not to provide personal information, we may be unable to register you or provide certain services.

3. Use of Personal Information

We use your personal information to:

- Provide and manage our services

- Send messages via 10DLC (as per your request)
- Process transactions and facilitate communication between buyers and sellers
- Comply with legal obligations
- Improve our website, content, and user experience
- Send customer service messages, marketing materials, and promotional updates (you may opt out at any time)

4. 10DLC and SMS Privacy

As a 10DLC service provider, Utah Gun Hub follows all applicable carrier and privacy guidelines:

- Our **Privacy Policy and Terms of Service** are displayed next to any phone number input fields.
- End-user information is **never shared or sold** to third parties for marketing, lead generation, or analytics purposes.
- Opt-in and opt-out procedures for 10DLC messaging are clearly stated in both the call-to-action (CTA) and Terms of Service.
- Users can **opt out** by texting **STOP**, and **text HELP** for assistance.
- Short code opt-out routes are **not used**.

5. Communications from the Site

We may send you:

- **Customer service communications:** SMS or email notifications about your account, listings, or support inquiries.
- **Promotional communications:** Marketing materials, newsletters, or partner offers. You may unsubscribe anytime by following the opt-out link in an email or texting STOP to our 10DLC number.

6. Information Sharing

We do **not** sell or share your personal information with third parties for marketing, lead generation, or analytics.

However, we may share information with:

- **Other users**, to facilitate transactions or communications on the Site
- **Service providers**, such as payment processors, SMS/email delivery partners, and secure data storage providers
- **Legal or governmental authorities**, when required to comply with applicable laws or regulations

7. Security

We take reasonable measures to protect your personal information from unauthorized access, misuse, or disclosure.

However, please understand that no online platform or data transmission is 100% secure.

8. Cookies and Tracking Technologies

Utah Gun Hub uses cookies and similar technologies to enhance your browsing experience.

Cookies help us:

- Remember user preferences
- Analyze site traffic and improve performance
- Provide personalized content or advertising

You may control cookies through your browser settings. Disabling some cookies may limit certain site functionality.

We use both **essential cookies** (for security and basic features) and **analytical cookies** (for website improvement and traffic analysis).

By using our Site, you consent to our use of cookies as described in this Policy.

9. Third-Party Links

Our website may contain links to third-party websites or services. Utah Gun Hub is not responsible for the privacy practices or content of those external sites.

10. Policy Updates

We may revise this Privacy Policy periodically. Updated versions will be posted on this page with a new “Last Updated” date. Please check back regularly to stay informed.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

support@utahgunhub.com

<https://www.utahgunhub.com>